2014

ASFAA Newsletter

13th ASFAA Congress 2014

The 13^{th} ASFAA Congress 2014 as approved in the 21^{st} ASFAA General Assembly held in Enschede, the Netherlands, will be hosted by the Asiania Kungfu Dragon & Lion

Dance (Dragon Boat) Federation in the beautiful Bali, Indonesia.

Venue: Grand Bali Beach Hotel & Spa

Sanur Beach, Bali

Date: 09/10/2014 ~ 13/10/2014



"Designing to Move for Active Tourism"

The Congress aim to explore the synergistic relationship between **Recreation**, **Sport** and **Tourism**; and recognizing the

importance of the "Design to Move" initiative, the theme also ties in to encourage discussions on the followings:

- Broader Understanding of Sports Tourism Beyond the Big Events
- Using Tourism to Create Early Positive Experiences in Sport for All and Physical Activity
- Sports Tourism Designing for Success
- Designing Sport for All Legacy and Major Sports Events
- Marketing Sport for All Tourism
- Spaces and Places Designing a Sport for All friendly Environments for Tourists

Registration now opens!

Be part of this exciting congress - a perfect opportunity for networking and exchange in the field of Sport for All, reserve your place through the Congress website:



INTERNATIONAL BODY



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REGIONAL TAFISA BODIES







www.asfaacongressbali2014.com



Congress Package Fee

USD 500/ Person

www.asfaacongressbali2014.com

Bali welcomes you!

Bali is an island and province of Indonesia; it is famous as a leading tourist destination in the world for its exotic and vibrant art and culture, natural beauties and the hospitality of the people.

ASFAA is pleased to be welcoming delegates from over the world to the beautiful setting of Bali for the 13th ASFAA Congress 2014 and with a chosen theme so fitting to its host.

Recognizing the vibrant and diverse cultural heritage of the Balinese, ASFAA aims to through the Congress to create a lively and interactive platform of exchange of knowledge and experience; and at the same time to share together the social and cultural traditions of Bali through the social programme included.







13th ASFAA Congress

Venue:

Grand Bali Beach Hotel & Spa

Address: Jl Hang Tuah, 80032, Bali,

Indonesia

Phone: +62 361 288511 Fax: +62-361-287917



Contact Details:

Ripka Widjaja, Congress Secretary Email: <u>asfaabali14@gmail.com</u>

USD 100 / Person

Bali, a place full of natural beauty and cultural heritage will provide exceptionally favorable conditions for wide participation in 13th ASFAA Congress 2014

Congress Programme (9-13 Oct 2014) "Designing to Move for Active Tourism"

Day 1		Day 2	Day 3		Day 4	Day 5
O9 Oct A R R V	Federation Prof Dr Ju-Ho Chang, P. Mr Alex Vong Iao Lek, I Theme Address A Broader Understanding Hon Roy Suryo, Minister Special Address Using Tourism to Create and Physical Activity	mo Congress Chairman esident FORMI – Indonesian Sport for All resident TAFISA, ASFAA Founding President eresident ASFAA of Sport Tourism – Beyond the Big Event of Youth & Sports, Indonesia Early Positive Experiences in Sport for All Secretary-General TAFISA, IOC Sport for A	Paper 4: A Physical Activity Commission for All Countries Hon Brian Dixon, ASFAA Vice Presi and former State Minister of Sport Australia. Paper 5: PCO – Your Partner in Presenting Successful Events	12 Oct 09:00-10:00 Paper 6: Sport for All for Iranian Women – An impact on Tourism Prof Dr Mitra Rouhi, University of Iran, Tehran, I. R. Iran Paper 7: Development of Sports and Recreation Tourism – a. The South Australian Experience Mr B. S. Randhawa, former Strategic Planner of South Australian Tourism Commission, Australia		D E P A
COFFEE BREAK				State Shiversity, 1 milippines	R	
l	Successful Concepts Dr Ulf Lindberg, Project N Paper 1: Media Role in E Mr Sumohadi Marsis – Se Secretary-General of Indi Indonesia Paper 2: Designed to Mo to recapture the momen Dr K.Y. Walter Ho – Presi University of Macau, Ma Paper 3: Value or Volum	Anager of Boston Sports Institute, Swedneseloping Sport for Allerior Sports Journalist and former onesian Olympic Committee (KOI), Ave — Government Intervention and Desirtum of Active Living in Children dent ISCPES; Vice President ICSSPE, caue Based Tourism. To Dean School of Hospitality, Tourism and Desirts Inc.	Major Sports Events Moderator: Mr Herzel Hagay, ASF/ Secretary-General Panelists: Prof Dr Ju-Ho Chang, TAFISA President, ASFAA Founding Presi Mr Sumohadi Marsis – Senior Sp Journalist Dato' Abdullah Kassim – Preside MARFIMA (Malaysian Leisure Co Dr Ali Majdara – President Irania Sport for All Association	PARALLEL SESSION A: Designing Sport for All Legacies into Major Sports Events Moderator: Mr B. S. Randhawa, Australia dent orts nt uncil)	12:00-13:00 PARALLEL SESSION B: Spaces and Places – Designing a Sport for All Friendly Environments for Tourists Moderator: Prof Dr Anita Ghosh, India	T U R E
18:30-	14:00-15:00 27th ACE	AA Roard of Directors Meeting	LUNCH 14:00 - 23:00	14:30-15:30 Poview of Co	naroce Procoodinae	
22:30 WELCOME	14:00-15:00 37th ASFAA Board of Directors Meeting 15:00-16:00 22nd ASFAA General Assembly		Educational Tour Visit to downtown Kuta	Ms Bae Schillin	14:30-15:30 Review of Congress Proceedings Ms Bae Schilling, USA Prof Henry C. Daut, Philippines	
DINNER	17:00-22:00 NUSA DU - Cultura	A FIESTA l & Traditional Sport Festival			Sport for All Games REMONY & FAREWELL PARTY . Minister of Tourism Indonesia	
5 Days 4 I	Nights Package	Twin Sharing Room	Single Room	Extra Night Twin Sharing Roo	m Extra Night Single Ro	om

USD 750 / Person

Package include: Airport Transfer, Accommodation at official hotel with Breakfast, Meals, Activities as specified in the Program

USD 50 / Person



Activities in the regions

HONG KONG, CHINA
The 57th Festival of Sport organized by Sports Federation & Olympic Committee of Hong Kong, China was held between March to June 2014, the Federation and 65 Sports Associations organized around 80 sports events, to encourage the Hong Kong citizens for active participation in sports in their spare time and thus maintaining a healthy lifestyle.



MACAU, CHINA

Macau Sport Development Board of the Macau SAR Government has held a series of Sport for All events in the 1st half of 2014 to promote public participation in physical activities and to adopt a healthy living lifestyle; activities held included:



Macau Women's Sport Festival



27/04/2014 Sports Day for the Disabled



MONTHLY Sport for All Day

MALAYSIA

The first international TAFISA Certified Leadership Course in Sport for All for 2014 was held in Kuala Lumpur, Malaysia, 4-10 May and hosted by ASFAA member, MARFIMA, at the International Youth Centre, and attracted participants from the Philippines, Indonesia, Maldives, Qatar. Macau and Malaysia.



CHINA

On May 27, Beijing Municipal Sports Bureau launched a community project to promote physical activity to its citizens. With the slogan "Get moving, positive community" the project runs from May to September and consists of two parts: fitness assessment and introduction of a range of fitness promotion activities in various communities in the city; with the aim to raise public awareness of science and fitness; and to enhance the physical condition and health of the public.







World Challenge Day 2014

The annual TAFISA World Challenge Day was successfully completed on 28 May and this year, over 48 million people in over 40 countries took part in the Challenge.

ASFAA members have once again shown their support in this meaningful event and ASFAA is proud to announce that Macau and Aizubange have both won the TAFISA Challenge Day Cup in their respective categories:

Categories 4& 5	Macau, China (43%) *
Category 1	Aizubange, Fukushima
	Prefecture, Japan (66%)*

*% of population participating

Other communities took part in the Challenge included: Ashkelon, Jerusalem, Kfar-Saba and



Sasakawa Sports Foundation

held the presentation ceremony of its annual "The Sasakawa sports research grants program" on 25 April. The program aims to support prominent research in the fields of the humanities and social science that contributes to the promotion of sports.

Ms. Kiyoko Ono, President of the foundation, presented the 37 awardees with the certificates of the grants (Grants total amount: 25,160,000JPY)





Asiania Sport for All Association

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JASFA is a journal published by ASFAA to encourage the academic exchange in the research and development of Sport for All.

The editorial committee is headed by Prof. Dr. Yasuo Yamaguchi from Kobe University, Japan, who is a member of the Board of Directors of both ASFAA and TAFISA.

Previous publications of the Journal can be found on the ASFAA Website. Individuals who are interested to submit paper for inclusion in the Journal should contact ASFAA Secretariat.

Submission deadline for 2014 JASFA:

October 10, 2014

ASFAA Affairs

The 36th ASFAA Board of Directors Meeting, the first meeting of the Board for the year 2014 was successfully concluded in Macau China on 27 April 2014. The meeting was attended by all the members of the ASFAA Board of Directors and the key item on the agenda was the review of the programme of the upcoming 13th ASFAA Congress to be held in Bali, Indonesia.





The next ASFAA Board of Director Meeting will be held during the ASFAA Congress on 10 Oct.

Open Bid! 14th ASFAA Congress 2016

We are pleased to announce the open bid for the 14th ASFAA Congress in 2016. The bid is open to any member organizations of ASFAA who is interested. Submission of bid interests should be sent to the ASFAA Secretariat no later than 31 August. The host city will be selected by the General Assembly during the ASFAA General Assembly to be held as part of the 13th ASFAA Congress in Bali this October. Please contact ASFAA Secretariat for further information.

Save the Date!



1st TAFISA WORLD MARTIAL ARTS GAMES RICHMOND, CANADA



TAFISA WORLD WALKING DAY
WORLDWIDE



INDIA, AMRAVATI 5-11 SEPTEMBER DENMARK, COPENHAGEN 23-25 SEPTEMBER GUAM 25-27 SEPTEMBER TURKEY, ANTALYA NOVEMBER



13TH ASFAA CONGRESS 2014
BALI, INDONESIA

We look forward to your active participation!