13th ASFAA Congress 2014

The 13th ASFAA Congress 2014 as approved in the 21st ASFAA General Assembly held in Enschede, the Netherlands, will be hosted by the Asiania Kungfu Dragon & Lion Dance (Dragon Boat) Federation in the beautiful Bali, Indonesia.

Date: 09/10/2014 ~ 13/10/2014

Venue: Grand Bali Beach Hotel & Spa
Sanur Beach, Bali

"Designing to Move for Active Tourism"

The Congress aim to explore the synergistic relationship between Recreation, Sport and Tourism; and recognizing the importance of the “Design to Move” initiative, the theme also ties in to encourage discussions on the followings:

- Broader Understanding of Sports Tourism – Beyond the Big Events
- Using Tourism to Create Early Positive Experiences in Sport for All and Physical Activity
- Sports Tourism – Designing for Success
- Designing Sport for All Legacy and Major Sports Events
- Marketing Sport for All Tourism
- Spaces and Places – Designing a Sport for All friendly Environments for Tourists

Registration now opens!

Be part of this exciting congress - a perfect opportunity for networking and exchange in the field of Sport for All, reserve your place through the Congress website:

www.asfaacongressbali2014.com
Bali welcomes you!

Bali is an island and province of Indonesia; it is famous as a leading tourist destination in the world for its exotic and vibrant art and culture, natural beauties and the hospitality of the people.

ASFAA is pleased to be welcoming delegates from over the world to the beautiful setting of Bali for the 13th ASFAA Congress 2014 and with a chosen theme so fitting to its host.

Recognizing the vibrant and diverse cultural heritage of the Balinese, ASFAA aims to through the Congress to create a lively and interactive platform of exchange of knowledge and experience; and at the same time to share together the social and cultural traditions of Bali through the social programme included.

**Congress Programme (9-13 Oct 2014)**

**“Designing to Move for Active Tourism”**

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<td><strong>08:30-10:30</strong> Congress Opening Ceremony</td>
<td><strong>09:00-10:30</strong> Keynote Address 2: Marketing Sports Tourism</td>
<td><strong>09:00-10:00</strong> Paper 6: Sport for All for Iranian Women – An Impact on Tourism</td>
<td><strong>12:00-13:00</strong> PARALLEL SESSION A: Designing Sport for All Legacies into Major Sports Events</td>
<td><strong>12:00-13:00</strong> PARALLEL SESSION B: Spaces and Places – Designing a Sport for All Friendly Environments for Tourists</td>
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<td>Words of Welcome:</td>
<td>Dr (Hon) Jonathan L. Parapat, Rector of Universitas Peltia Harapan Indonesia and former Secretary-General Ministry of Tourism, Arts and Culture, Indonesia.</td>
<td>Prof Dr Mitra Rouhi, University of Iran, Tehran, I. R. Iran</td>
<td>Moderator:</td>
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<td>- Prof. Dr. Nurdin Purnomo Congress Chairman</td>
<td>Paper 4: A Physical Activity Commission for All Countries</td>
<td>Paper 7: Development of Sports and Recreation Tourism – The South Australian Experience</td>
<td>Mr B. S. Randhawa, former Strategic Planner of South Australian Tourism Commission, Australia</td>
<td>Mr Dr Anita Ghosh, India</td>
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<td>- Hon Hayono Isman, President FORMI – Indonesian Sport for All Federation</td>
<td>Hon Brian Dixon, ASFAA Vice President and former State Minister of Sports, Australia.</td>
<td>Mr B. S. Randhawa, Australia</td>
<td><strong>14:30-15:30</strong> Review of Congress Proceedings</td>
<td><strong>17:00-18:30</strong> Traditional Sport for All Games</td>
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<td>- Prof Dr Ju-Ho Chang, President TAFISA, ASFAA Founding President</td>
<td>Paper 5: PCO – Your Partner in Presenting Successful Events</td>
<td>Mr B. S. Randhawa,</td>
<td>Ms Bae Schilling, USA</td>
<td>19:00-22:00 CLOSING CEREMONY &amp; FAREWELL PARTY</td>
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<td>- Mr Alex Yong Iao Lek, President ASFAA</td>
<td>Mdm Jenny Handoyo, Secretary-General SIPCOC (Society of Indonesian Professional Convention Organizers), Indonesia</td>
<td>Professor Henry C. Daut, Mindanao State University, Philippines</td>
<td>Hosted by Hon. Minister of Tourism Indonesia</td>
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**Theme Address**

A Broader Understanding of Sport Tourism – Beyond the Big Events

**Special Address**

Using Tourism to Create Early Positive Experiences in Sport for All and Physical Activity

Mr Wolfgang Baumann, Secretary-General TAFISA, IOC Sport for All Commission Member, Germany

**Coffee Break**

11:00-12:00 Panel Discussion: Designing Sport for All Legacy into Major Sports Events

Moderator: Prof Herzel Hagay, ASFAA Secretary-General

Panelists:

- Prof Dr Ju-Ho Chang, TAFISA President, ASFAA Founding President
- Mr Sumohadi Marris – Senior Sports Journalist
- Dato’ Abdullah Kassim – President MARFIMA (Malaysian Leisure Council)
- Dr Ali Majdara – President Iranian Sport for All Association

**Lunch**

14:00 – 14:30 Educational Tour

Visit to downtown Kuta

14:30-15:30 Review of Congress Proceedings

Ms Bae Schilling, USA

Prof Henry C. Daut, Philippines

**Welcome Dinner**

18:30-22:30

17:00-22:00 NUSA DUA FIESTA

- Cultural & Traditional Sport Festival

5 Days 4 Nights Package

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<tr>
<th>Twin Sharing Room</th>
<th>Single Room</th>
<th>Extra Night Twin Sharing Room</th>
<th>Extra Night Single Room</th>
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<td>Congress Package Fee</td>
<td>USD 500 / Person</td>
<td>USD 750 / Person</td>
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<td>USD 100 / Person</td>
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Package include: Airport Transfer, Accommodation at official hotel with Breakfast, Meals, Activities as specified in the Program
Activities in the regions

**HONG KONG, CHINA**

The 57th Festival of Sport organized by Sports Federation & Olympic Committee of Hong Kong, China was held between March to June 2014, the Federation and 65 Sports Associations organized around 80 sports events, to encourage the Hong Kong citizens for active participation in sports in their spare time and thus maintaining a healthy lifestyle.

**MACAU, CHINA**

Macau Sport Development Board of the Macau SAR Government has held a series of Sport for All events in the 1st half of 2014 to promote public participation in physical activities and to adopt a healthy living lifestyle; activities held included:

- **22-23/03/2014** Macau Women’s Sport Festival
- **27/04/2014** Sports Day for the Disabled
- **MONTHLY** Sport for All Day

**MALAYSIA**

The first international TAFISA Certified Leadership Course in Sport for All for 2014 was held in Kuala Lumpur, Malaysia, 4-10 May and hosted by ASFAA member, MARFIMA, at the International Youth Centre, and attracted participants from the Philippines, Qatar, Indonesia, Maldives, Macau and Malaysia.

**CHINA**

On May 27, Beijing Municipal Sports Bureau launched a community project to promote physical activity to its citizens. With the slogan “Get moving, positive community” the project runs from May to September and consists of two parts: fitness assessment and introduction of a range of fitness promotion activities in various communities in the city; with the aim to raise public awareness of science and fitness; and to enhance the physical and health of the public.

**JAPAN**

Sasakawa Sports Foundation held the presentation ceremony of its annual “The Sasakawa sports research grants program” on 25 April. The program aims to support prominent research in the fields of the humanities and social science that contributes to the promotion of sports.

Ms. Kiyoko Ono, President of the foundation, presented the 37 awardees with the certificates of the grants (Grants total amount: 25,160,000JPY).
ASFAA Affairs

The 36th ASFAA Board of Directors Meeting, the first meeting of the Board for the year 2014 was successfully concluded in Macau China on 27 April 2014. The meeting was attended by all the members of the ASFAA Board of Directors and the key item on the agenda was the review of the programme of the upcoming 13th ASFAA Congress to be held in Bali, Indonesia.

The next ASFAA Board of Director Meeting will be held during the ASFAA Congress on 10 Oct.

Open Bid! 14th ASFAA Congress 2016

We are pleased to announce the open bid for the 14th ASFAA Congress in 2016. The bid is open to any member organizations of ASFAA who is interested. Submission of bid interests should be sent to the ASFAA Secretariat no later than 31 August. The host city will be selected by the General Assembly during the ASFAA General Assembly to be held as part of the 13th ASFAA Congress in Bali this October. Please contact ASFAA Secretariat for further information.

JASFA

JASFA is a journal published by ASFAA to encourage the academic exchange in the research and development of Sport for All.

The editorial committee is headed by Prof. Dr. Yasuo Yamaguchi from Kobe University, Japan, who is a member of the Board of Directors of both ASFAA and TAFISA.

Previous publications of the Journal can be found on the ASFAA Website. Individuals who are interested to submit paper for inclusion in the Journal should contact ASFAA Secretariat.

Submission deadline for 2014 JASFA: October 10, 2014